



march 10
2012

Participate in the 2012 South Minneapolis Housing Fair

- ✍ Save the Date – Saturday, March 10, South High School, 10 a.m.-3 p.m.
- ✍ If you were involved last year, go to www.housingfair.org to review your listing and as appropriate, sponsor credits.
- ✍ Consider sponsoring the South Minneapolis Housing Fair – new, again, or upgrading.
- ✍ Consider advertising in the printed Directory.
- ✍ Fill out your application (next page) and send in fees ASAP to best assure your participation* Must be postmarked by Jan. 10, 2012 to avoid late fees

The South Minneapolis Housing Fair remains true to its original 1995 mission, connecting homeowners with reliable resources for maintaining and improving their homes, and connecting with their neighborhood organizations. Over 100 exhibitors participate; home improvement businesses, home purchase and finance, helpful agencies and non-profits.

We have retained Margo Ashmore as Fair Coordinator and promoter for this 18th year of the housing fair. As a newspaper publisher, she's revamping the Fair's printed Directory as a booklet with longer shelf life, and will directly oversee its production.

She's also the coordinator/promoter for the popular Minneapolis & Saint Paul Home Tour and will continue as such in 2012, the Tour's 25th year. The South Minneapolis Housing Fair and the Home Tour have parallel missions; we're excited to be working together on fresh ideas for the Fair and its marketing.

*Note: Some important "fine print" is on the back of this sheet, regarding timeline and how we select and notify vendors to participate.

Thank you for your interest, and have a great fair!

The South Minneapolis Housing Fair Committee

Contact information:

Margo Ashmore
Fair Coordinator
South Minneapolis Housing Fair
March 10, 2012

www.housingfair.org.
Phone: 612-867-4874
manager@housingfair.org

Please note: South Minneapolis Housing Fair applications are accepted on a first-come, first-served basis with exhibitor variety taken into consideration. Space is limited and sells out each year, so please submit your registration early.

Exhibitors must have a current Minneapolis City or Minnesota State license, as applicable, to exhibit at this fair. The license must be in your company's name, and the company must have a record in good standing in the community. We reserve the right to request three (3) recent references, in addition to reviewing license status and reports from appropriate agencies. We reserve the right to refuse any vendor.

By filling out and submitting the Exhibitor Registration Form, your company agrees to protect, indemnify, defend and hold harmless South High School Community Education, the South Minneapolis Housing Fair, Nokomis East Neighborhood Association, Field Regina Northrop Neighborhood Group, other participating neighborhood organizations and all of their agents from all liability for your exhibitor space and booth workers the day of the Fair.

Only those who have registered and paid a fee or sponsorship will be permitted to exhibit. To assist you with your planning, confirmation emails will be sent no later than January 30th, and confirmation letters and load-in information packets will be mailed out by mid-February.

You are not confirmed as an exhibitor until you both receive our confirmation email and your check has been cashed.